

How HMA & Prescriptive Together Help Employers Reduce Rx Spend

HMA is dedicated to serving the best interests of employers and being excellent stewards of their health plan funds.

To us, this means stepping-up to bring innovative, technology-based solutions to reduce healthcare costs to our clients as quickly as possible. The need for a new PBM solution is well understood. The current PBM business model is confusing and institutionalizes three major failings.

Why today's prescription benefit system is broken:

- 1** **Conflicted business model**
- 2** **No transparency**
- 3** **No consumer tools to support informed choice**

HMA and Prescriptive Partnership Enables Transformational Change

HMA and Prescriptive's partnership provides self-funded employers with a smart new option to combat rising drug costs. Prescriptive completely replaces the traditional pharmacy benefit manager (PBM) and delivers immediate savings and lasting results, through aligned interests and acting as an advocate for improving plan performance.

The Time is Right

You already know that drug expenditure is dramatically outpacing many other categories of healthcare spending. HMA searched exhaustively for the right partner with the technical chops and industry know-how to break-through. We found just that in Prescriptive and we're working together to offer our clients a hyper-efficient, robust pharmacy benefits solution that eliminates confusion and saves employers from overspending on drugs.

Prescriptive's state-of-the-art technology brings a market platform solution that delivers full service pharmacy benefits at sustainably lower costs, puts control into the hands of your customers and creates a consumer experience that allows real informed choice for members.

3 Key Differentiators Drive Sustainable Savings

1

100% Pass-through Pricing

Customers will realize immediate savings through Prescriptive's unique direct contracts with their national network of pharmacies that ensure plans pay the lowest price possible for every prescription.

2

Client Control

Customers gain control over plan performance through full access to data and actionable data analytics, giving them a roadmap for sustainable savings while delivering a benefit employees will love.

3

Consumer Experience

Members are given the tools they need to make informed choices in partnership with their physicians, through personalized information delivered real time for a consumer driven shopping experience.

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*Thank you!
This is exactly what we have been looking for...”*

Self-funded
Employer CFO

Average
Cost Savings
Opportunity
15-30%

Be an Action Hero

With HMA and Prescriptive, employers save money, gain transparency, gain member engagement and don't lose anything but the pain. Be a hero to your clients and let us prove just how much money we can save employers today.

To learn more or set up a meeting, reach out to [Lindsay Harris \(Lindsay.Harris@accesstpa.com\)](mailto:Lindsay.Harris@accesstpa.com), [Heather Hill \(Heather.Hill@accesstpa.com\)](mailto:Heather.Hill@accesstpa.com), [David Lechner \(David.Lechner@accesstpa.com\)](mailto:David.Lechner@accesstpa.com), [Andrea Pickett \(Andrea@prescriptive.com\)](mailto:Andrea.Pickett@prescriptive.com), or [Debbie Huntington \(Debbie@prescriptive.com\)](mailto:Debbie.Huntington@prescriptive.com) today. We'd love to talk with you about our integrated offering that will deliver 15% to 30% savings on drug costs.



About HMA

HMA strives to be a distinctive partner to the brokers we serve. Our goal is to make our broker partners look like heroes by delivering on our promises daily, and by being a proactive, highly-skilled, and supportive collaborator. Partnering with HMA means exceptional capabilities and value for our mutual clients.

About Prescriptive

Prescriptive is redefining prescription benefits and the patient experience by leveraging the power of an open and transparent market. Our one-of-a-kind prescription benefit platform and benefit plans connect patients directly with pharmacies and providers, empowering them with information and choice at the point of care, reducing medication costs, and removing barriers to better health.